



Western Development Museum
Saskatoon

2610 Lorne Avenue
Saskatoon, SK S7J 0S6

P: 306-931-1910
W: wdm.ca

FOR IMMEDIATE RELEASE

September 7, 2016

WDM Saskatoon Introduces Boomtown Pursuit Digital Scavenger Hunt
Interact with the Museum like Never Before!

The WDM Saskatoon is thrilled to launch a new, exciting digital scavenger hunt called **Boomtown Pursuit**. The WDM worked with Media Manifesto Inc. of Saskatoon to create this adventure.

Purchase an entry code for the text messaging system on your smartphone and launch **Boomtown Pursuit**. Search Boomtown for hidden clues, solve location-based puzzles and take pictures of yourself at certain locations as you search for a mischievous thief! Through these challenges and puzzles solve a mystery on Boomtown.

“This interactive adventure provides a fun way rediscover the WDM and look at Boomtown Street in a way you haven’t before.” says Scott Whiting, Education/Public Programs Coordinator. “It’s been exciting working with Media Manifesto to develop this and we are looking forward to sharing it with the public!”

Fun for friends, family or even a group party activity! Beginning September 12 entry codes can be purchased at the WDM Saskatoon gift shop for \$7.50. Let the adventure begin!

-30-

For more information:

Scott Whiting, Education/Public Programs Coordinator
WDM Saskatoon
Ph: 306-931-1910
swhiting@wdm.ca
wdm.ca