



Western Development Museum
Saskatoon

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FOR IMMEDIATE RELEASE

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NEW EXPLORE AG FIELD TRIP

Agriculture comes alive as hundreds of students across Saskatchewan take part in Explore AG - a new half-day field trip that is teaching the next generation about the importance of agriculture. Media are invited to see hands-on agriculture education at work on October 22 from 10am - 12pm for the Explore AG media day.

Explore AG is an initiative of Agriculture in the Classroom Saskatchewan, Agrium, the Western Development Museum and Crop Production Services. It takes place at the Western Development Museum - Saskatoon and is free for grades 3 to 6 students. Youth learn about agriculture through Agrium and CPS's Seed Survivor exhibit with 20 interactive computer games and a sunflower seed planting station. Agriculture in the Classroom leads students in a hands-on activity that helps them learn where the ingredients in their favourite foods come from - the farm! Students also take part in a museum scavenger hunt.

"Seed Survivor is a wonderful addition to the school programs offered at the WDM Saskatoon. Thanks to Agrium and CPS for providing students with this great opportunity to learn about agriculture while surrounded by the WDM's Saskatchewan inspired exhibits." Corinne Daelick, Director of Education, Western Development Museum.

"Hands-on experiences give kids a deeper understanding of agriculture in Saskatchewan," says Sara Shymko, Executive Director of Agriculture in the Classroom Saskatchewan. "I want all kids to have these meaningful experiences with food production so they can understand, appreciate and respect agriculture and its importance locally and globally."

The program runs between September 19, 2016 and February 28, 2017. Schools can register on-line at www.aitc.sk.ca or by contacting Agriculture in the Classroom - phone 306-933-5520 or programs@aitc.sk.ca

Educational, interactive activities for students and resources for teachers are available at <http://www.aitc.sk.ca/>; www.seedssurvivor.com; <http://www.wdm.ca/>

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About AITC:
It is important that young people today know where their food comes from. AITC-SK is a registered charity that partners with the agriculture and education communities to connect kids and agriculture through innovative, curriculum-based programs and educational resources. Last year AITC reached 53,470 students in 206 communities across the province. Learn more at our new website www.aitc.sk.ca.

About Agrium:
Agrium Inc. is a major retail supplier of agricultural products and services in North America, South America and Australia and a leading global wholesale producer and marketer of all three major agricultural nutrients and the premier supplier of specialty fertilizers in North America. Contact us at: www.agrium.com.

About WDM:
The Western Development Museum is the keeper of Saskatchewan's collective heritage. The Museum shares the province's unique sense of place with all people for their understanding and enjoyment - recognizing that the legacy of the past is the foundation for a sustainable future. Over 23,000 school children visit the WDM annually where they take part in Saskatchewan inspired programs that help them relate to and grow their Saskatchewan roots. Learn more at www.wdm.ca.