



Western Development Museum  
Yorkton

Box 98 Hwy 16 A West  
Yorkton, SK S3N 2V6

P: 306-783-8361  
W: wdm.ca

## ***67<sup>th</sup> Threshermen's Show & Seniors' Festival***

***August 2 & 3, 2025***



Dear Community Partner,

The **67<sup>th</sup> Threshermen's Show & Seniors' Festival** will soon be upon us on August 2 & 3, 2025. Our presenting organizations – the Yorkton Threshermen's Club Inc., Yorkton Classic Auto Club, and Western Development Museum – invite you to be a part of this long-running event by becoming a participating sponsor.

Sponsorship support not only helps cover event costs but also assists in our effort to keep prairie history alive. The opportunity to showcase life from the past to younger generations and those new to Saskatchewan is of great importance to our volunteers. The Threshermen's Show & Seniors' Festival has been proudly presented since 1955, thanks in part to the generous contributions received from many individuals and businesses like yours.

Please take a few moments to read through the sponsorship opportunities listed. If you require further information, please contact Carla Madsen, Threshermen's Show & Seniors' Festival Event Chairperson, at 306-783-8361 or [cmadsen@wdm.ca](mailto:cmadsen@wdm.ca).

Thank you in advance for your consideration and support.

**~ Yorkton Threshermen's Club ~      ~ Yorkton Classic Auto Club ~**  
**~ Western Development Museum ~**



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## SPONSORSHIP OPPORTUNITIES

### 67<sup>th</sup> Threshermen's Show & Seniors' Festival August 2 & 3, 2025

	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Supporter</u>	<u>Friend</u>
	\$1,000 +	\$750 - \$999	\$500 - \$749	\$250 - \$499	\$100 - \$249	\$50 - \$99

#### SPONSOR LISTINGS

- Program
- Website
- Sign boards at event
- Name announcements at event

Logo	Logo	Logo	Logo	Logo	Logo	Name
Logo	Logo	Logo	Logo	Logo	Logo	Name
Logo	Logo	Logo	Logo	Logo	Logo	Name
✓	✓	✓	✓	✓	✓	✓

#### SOCIAL MEDIA PROMOTION

- Business name/handle
- Business name/handle & logo
- # of social media mentions  
(all levels include one post-event mention)

--	--	--	--	--	--	✓
✓	✓	✓	✓	✓	✓	--
6	5	4	3	2	2	2

#### SPONSOR KEEPSAKE

- Recognition certificate

Framed	Framed	Framed	Framed			
✓	✓	✓	✓	✓	✓	✓

#### COMPLIMENTARY EVENT PASSES

- # of Adult Daily Passes
- # of Adult Weekend Passes
- # of Family Daily Passes

10	8	6	4	2	2
8	6	4	2	1	--
4	2	1	--	--	--

**Donors** – Monetary donations from individual donors and businesses are gratefully accepted. Donor names will be displayed at the event. Individuals donating \$20.00 or more will be eligible to receive a charitable tax receipt; businesses will receive a non-charitable receipt. Businesses who specifically request a charitable tax receipt will be listed as donors and will not receive any sponsor benefits.



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### SPONSORSHIP / DONOR AGREEMENT

Please indicate your participation and return this form to the Western Development Museum by email to [yorkton@wdm.ca](mailto:yorkton@wdm.ca) or to the address above. To ensure inclusion in event promotional materials, please submit this form and your business logo (if applicable) on or before July 18, 2025. Thank you for your support.

Amount:

Platinum Sponsor (\$1,000+) \_\_\_\_\_

Gold Sponsor (\$750 - \$999) \_\_\_\_\_

Silver Sponsor (\$500 - \$749) \_\_\_\_\_

Bronze Sponsor (\$250 - \$499) \_\_\_\_\_

Supporter (\$100 - \$249) \_\_\_\_\_

Friend (\$50 - \$99) \_\_\_\_\_

Donor (any amount) \_\_\_\_\_

- Corporate sponsorships will be issued a non-charitable receipt from the Western Development Museum.
- Individual donors will be issued a charitable tax receipt for amounts of \$20.00 or more from the Western Development Museum. (Charitable Registration #119293215 RR0001)

Date: \_\_\_\_\_

Name of Individual / Business: \_\_\_\_\_

*For Businesses:*

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Options: \_\_\_\_\_ Cheque enclosed (payable to Western Development Museum)  
\_\_\_\_\_ Please invoice

For Office Use Only:

Invoice #: \_\_\_\_\_ Payment Method: \_\_\_\_\_ Document #: \_\_\_\_\_