

Policy Title: Complimentary WDM Membership	Category: FR-6 (Page 1 of 1)
Policy Type: Fundraising	Approved: March22, 2019 Revised:
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INTENT

The WDM offers various membership categories, and corresponding membership benefits, for an annual membership fee. While revenue is generated through membership fees, the primary purpose of offering museum membership is to enhance the member’s relationship with the WDM.

GOAL

To thank our major donors, we will provide a Complimentary WDM Family Membership for a minimum donation of \$25,000. This donation can be cumulative and may be an agreed-upon combination of cash and in-kind donations. This is a one-time gift awarded in the year the minimum donation is obtained.

REGULATIONS

A WDM Family Membership is defined as “an adult couple and their dependent children or grandchildren”.

If the cumulative donation reaches a minimum of \$100,000, a Complimentary WDM Family Membership may be provided annually, at the discretion of the Manager of Philanthropy.

Complimentary WDM Family Members will be allowed to bring guests to the WDM. The Manager of Philanthropy will provide unique complimentary passes that identifies the donor as the “host” on these museum passes. This will enable WDM to keep track of the number of guests invited by the Complimentary WDM Family Member, as well as ensuring regular donor contact with the Philanthropy office.

Complimentary WDM Family Memberships will be entered into the WDM donor data base.